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An Israeli, EU citizen currently studying in The Netherlands and living in Belgium:

David Schocken

EDUCATION

- 2002 - 07 Design Academy Eindhoven, The Netherlands. Multidisciplinary studies, Department of Communication, Department of Educational Design and Department of Product Design.
- 1995 - 97 Jerusalem High School of the Arts, Israel. Film Production Department.

PROFESSIONAL EXPERIENCE

- 2004 & 05 **Production Manager**, Graduation Event, Design Academy Eindhoven, The Netherlands.
Coordinated graduation ceremony and dinner for 400 people. Built and managed a team of 12, allocated budget, responsible for logistics, timetable, communications and supplier relations.
- 2001 **Sales Manager**, Oniya Print House, Ltd., Tel Aviv, Israel.
Expanded customer base and business relations of a large, specialized mailing print company.
- 1999 - 01 **Founder and Manager**, Café Del-Arte, Jerusalem, Israel.
Established revolutionary and centrally-located cafe-bar from initial idea through daily management. Dealt with licensing, finances, suppliers, marketing, sponsorships, interior and graphics design. Hosted and coordinated concerts and art exhibitions.
- 1997 - 99 **Personnel Manager**, Military Service, Israel.

COURSES

- 2004 Self-constructed program in the traditional Crafts of India. Santinikitan, W. Bengal, India.
Metal casting, Pottery, Print-making, Musical-instrument making, Painting, Embroidery.
- 2004 Theatre Master-Class 'Commedia Del-Arte: Working with Masks' Dordrecht, The Netherlands.
- 2003 Sugar Blowing, Beek, The Netherlands.
- 2000 Philosophy of Western Civilization, University of Tel-Aviv, Israel.
- 1999 Small Business Management, MATI (Jerusalem Business Development Center).
- 1997 Personnel Management, Israel Defense Force.

SKILLS

Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Microsoft Office.
Languages: Hebrew - fluent
English - fluent



ORIENTATION

My interest is to study and experience the world of design so that I will be able to apply the creative methods used in design in different, not obviously related, fields. Production, advertising and public relations are fields where I can apply my creativity strategically.

I see myself as a producer. It started in high school where I produced an award winning film that was shown on national television. The production included substantial fund raising, scheduling, and all other organizational aspects of film making. The most significant project I undertook was the establishing and running of a bar-cafe in Jerusalem. This included managing staff, marketing and design, liaising with suppliers and the essential financial and administrative aspects of business management. Cafe Del-Arte was immortalized in David Grossman's novel "Someone to Run With".

My life experiences have taught me that people tend to look at me as an authority. As such I have come to recognize that people are best at doing what they like to do, what they have passions for. I want to channel those passions and mobilize people, bring them together and create collaborations. I'm fascinated by the processes that lead to an outcome and by the intricate relationships which they entail. I find the tensions and contradictions inherent in processes keep me focused and motivated. My ability to zoom out, and grasp situations from another point of view, together with my search for synchronicity enables me to put things together; to sew things up.

I am looking for a team, a context, in which I will be able to work hard, to develop, to learn and to make things happen.